



UNIVERSITIES FOR POVERTY ALLEVIATION (UPA)

1. WHAT DO COMPANIES RECEIVE IN EXCHANGE FOR THEIR COLLABORATION?

- ✓ Prestige for their impact in social and economic development and improvement of sustainable business.
- ✓ Information of possible university personnel capable of working for your company.
- ✓ Collaboration from the universities in personnel for internships.
- ✓ Research necessary for the betterment of your products.
- ✓ Collaboration with universities and governments that will improve the purchasing power of the population and your welfare.
- ✓ Contribution of personnel from the company in funding university projects to alleviate poverty or in voluntary acts.

2. HOW CAN COMPANIES CONTRIBUTE?

1. Participate in the Online Global Platform www.universitiespa.org

- Include projects of RSC for the publication and knowledge of the universities
- inform the interests of the company in the field of research
- Publish the research promoted by the company
- Boost UPA economically through the online Platform.

2. Through University Projects

- To offer voluntary collaboration with company's personnel on different phases of a project of common interest between the university and the company.
- To facilitate university student internships in companies that complement their academic training
- To facilitate scholarships for students without financial resources and young professors conducting research
- To contribute to the financing of projects

3. Through INTERNATIONAL FORUMS

- Contribute economically together with universities, institutions and governments.
- To motivate the international university mobilization with ideas, debates and plans of action.
- To commit themselves in the mobilization of involving others
- Promote the patronage of alumni organizations and companies in the initiatives for poverty alleviation, sustainable development and inequality; such as student competitions, social start-ups, awards...
- Encourage cooperation between universities, companies, NGOs and governments to gain a better understanding of the needs of society, harnessing the potential of the university to solve problems related to poverty alleviation, sustainability and inequality. Ex: create frameworks for cooperation between research groups and NGOs, business and other universities;
- Sponsor, in their case, international forums.

4. Others

- RSC campaigns for employees of the company for funding